DISCLAIMER:

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Image 1. Existing Streetscape. The Western Edge store is shown in the context of a half block of commercial buildings on the west side of Lincoln Avenue.

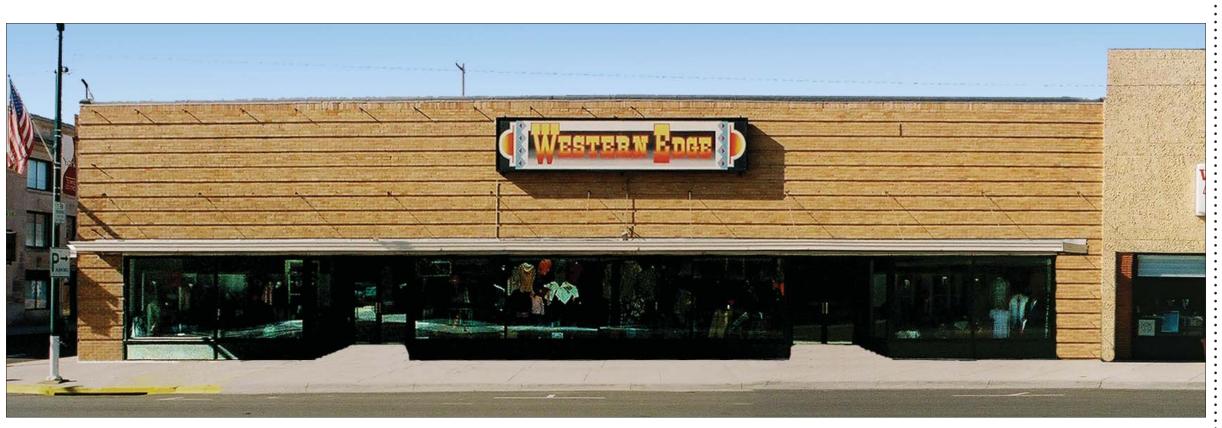
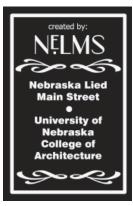


Image 2. Existing Condition. The Western Edge occupies a straightforward 1950s-era commercial building with a glass storefront extending across the entire width of the facade at street level. The metal window and door frames are bronze-colored. Two recessed entries are situated symmetrically in each half of the Lincoln Avenue frontage. Other distinguishing features of the façade include a continuous metal canopy with bold, continuous brickwork above, articulated by continuous horizontal reveals.



Western Edge Don Barr 701 Lincoln Avenue York, NE 68467 Design assistance for

Fax: 402.323.7349 **Nebraska Lied Main Street** P.O. Box 83107 Lincoln, NE 68501-3107 Phone: 402.323.7337 F of: ection į under the ed Prod



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Image 3. Option 1. This design option, described in the caption for Image 4 below, is depicted in the half-block context of the building.

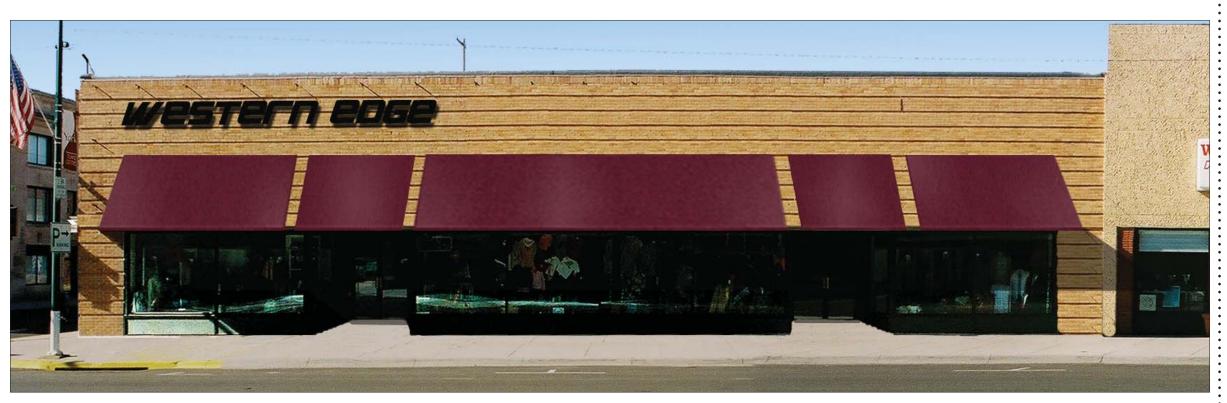
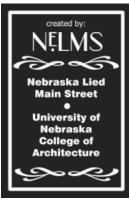


Image 4. Option 1. Awnings fabricated with Sunbrella's Burgundy (#4631) fabric articulate the store entrances and provide shading for the display windows, as well as weather protection for pedestrians. The signage, in "Bauer" font, is mounted to align with the awning at the corner of the building.



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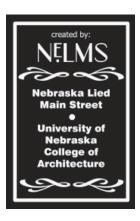
intentions of the conceptual proposal illustrated here. Where applicable, all work must be approved by the local Main Street design review committee.



Image 5. Option 2. Awnings fabricated with Sunbrella's Sapphire Blue (#4641) fabric articulate the store entrances and provide shading for the display windows, as well as weather protection for pedestrians. The signage, in "East Market" font, is mounted to align with the awning at the corner of the building.



Image 6. Option 3. Awnings fabricated with Sunbrella's Mahogany (#4667) fabric articulate the store entrances and provide shading for the display windows, as well as weather protection for pedestrians. The signage, in "Billboard 11 Wide" font, is mounted to align with the awning at the corner of the building.



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