

New Moon Theater Temporary Visual Improvement Recommendations

Neligh, Nebraska

If not being used, remove old AC unit in transom window and block off with fresh plywood. Paint it dark like the rest. If the AC unit is still being used, just be sure the plywood surrounding the unit is painted dark to match the door and other trim.

Repair deteriorated wood trim around the door/door frame, door and window frame. Paint dark to blend in with the center doors and other building trim.



Repair deteriorated wood trim around the door/door frame and door. Paint a dark color to blend in with the center doors and other building trim.

Window clings like in the examples shown on page 2 can help increase visibility and awareness of the project and your fundraising efforts. Note the nice graphics, text and historic photos used to illustrate the example theater's story as well as show people how they could donate to the cause. Window clings will still fade in the sun, but they won't warp like graphics mounted to boards in a sunny window that is also subject to moisture. Note also the photo of a very simple ticket/box office window. You can even replicate to fill in where the ticket/box office windows are blocked off. If you choose not to use window clings, be sure you always keep the windows clean and the space inside that people can see when they look in the window, clean and tidy. You want people to support your project, not look at it as an eyesore.

Public image is important so you want to match your graphics to your vision and dream for the building!

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