

NEBRASKA MAIN STREET NETWORK

FY 2023-2024 ANNUAL REPORT



Davis Block Building, now Grandpa Snazzy's- Weeping Water, NE

Making History From History



OUR TEAM

Executive Director

Aly Timmerman

Board

Jeff Ray, Elkhorn (Chair)

Melissa Gengler, Lincoln (Secretary),

Steve Miller, Lincoln (Treasurer)

Renae Brandt (North Platte)

Cami Gregerson (Tekamah)

Frank Ordia (Lincoln)

Ashley Peterson (Lincoln)

Luke Virgil (Wayne)

Pat Joyner (Weeping Water)

Kevin Andersen, Omaha (ExOfficio)

Betty Gillespie, History Nebraska (ExOfficio)

Dave Honz, Nebraska Department of Economic Development (Ex-Officio)

OUR MISSION

Nebraska's downtowns are places of civic pride and places where the community gathers. They are a reflection of what we love about our communities. Since 1994, the Nebraska Main Street Network has been helping Nebraska communities revive traditional commercial districts so that they are attractive to residents and business friendly for commercial investment and economic growth. The Network brings communities together to share ideas and learn from others while providing support as communities create solutions to their challenges, build partnerships and plan for the future.

MAIN STREET COMMUNITIES

Designated Main Street Communities

Beatrice | Falls City | Fremont

Grand Island | Wayne

Network & Rural Network Communities

Clearwater | Cortland | Hastings | Lexington | Minden | Neligh

North Platte | Papillion | Red Cloud | Schuyler

Sidney | Tekamah | Weeping Water | York

The Nebraska Main Street Network is a Main Street America™ Coordinating Program. As a Main Street America™ Coordinating Program, the Nebraska Main Street Network is a leader within a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,600 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Main Street America is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.



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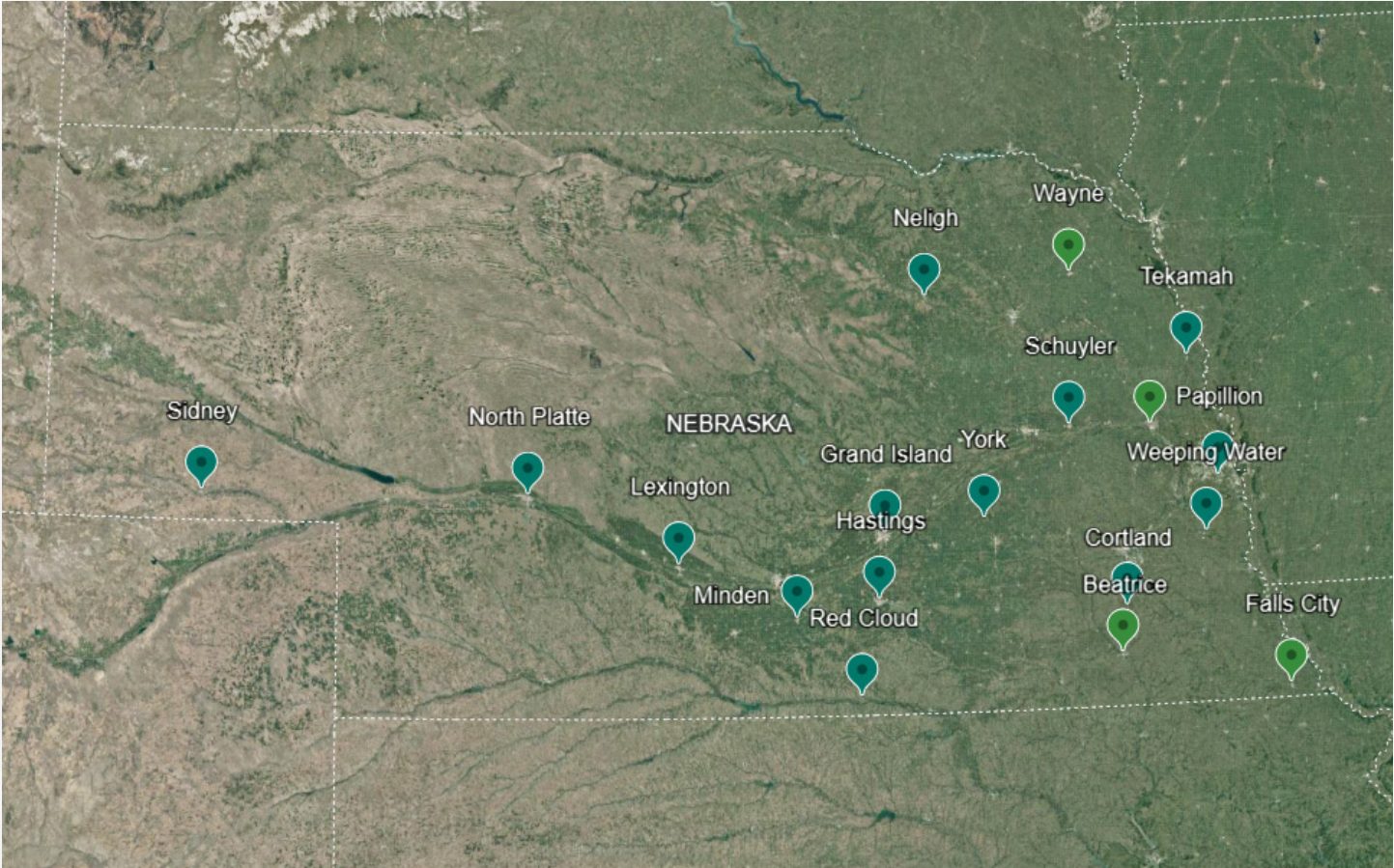
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NETWORK IMPACT HARD WORKING COMMUNITIES



Each month, our Designated Communities submit reinvestment reports that are summarized at the end of each fiscal year. Reports include information such as business, building, and job impacts as well as volunteer hours.

This year, Nebraska Main Street’s five Designated Communities boast **\$15,028,376** in total reinvestment. Each local dollar spent generated meant **\$18.76** in new investment for their downtowns and commercial corridors. See more information below:



65 TOTAL IMPROVEMENTS

- 53 Facade Improvements
- 3 New Construction
- 9 Public Improvements



24 NET BUSINESS OPENINGS

36 NET NEW JOBS



2,913 VOLUNTEER HOURS



\$15,028,376 TOTAL REINVESTMENT

Total Statewide Reinvestment Per Local
\$1 Spent = \$18.76.

On average, for every dollar spent, Nebraska Main Street Programs generated \$18.76 of new investment for their downtowns and commercial corridors.

2023 AWARD WINNERS

- Adaptive Reuse Project: BCB, Tekamah, NE
- Interior Improvement Residential: 711 Court Street, Beatrice, NE
- Innovative Leadership: Leading Through Advocacy, Main Street Beatrice
- Special Event/Festival: Party on the Rocks, Weeping Water, NE
- Public Partner Award: City of Weeping Water, Weeping Water, NE
- Streetscape/Public Improvement Project: Elam’s Landing, Weeping Water, NE

Volunteer of the Year:

- Dr. Jacob May, Main Street Beatrice, Beatrice, NE
- Trent Leichleiter, Tekamah Chamber of Commerce, Tekamah, NE
- Carolyn Albrecht, Main Street Wayne, Wayne, NE
- Don Jewell, Revitalization Association of Weeping Water, Weeping Water, NE

Business of the Year:

- Clean Slate Soap, Beatrice, NE (Main Street Beatrice)
- Big Red Treats, Grand Island, NE (Railside BID)
- Ronnie’s, Tekamah, NE (Tekamah Chamber of Commerce)
- Serenity School of Massage, Wayne, NE (Main Street Wayne)
- The Shop/Vault, Weeping Water, NE (Revitalization Association of Weeping Water)

Honorable Mention:

- Communication or Marketing Project: Suzy Swede Communications (Weeping Water)
- Fundraising Project: Beatrice Beer, Wine and Spirits Festival (Beatrice); the Canteen Crawl Christmas Edition (North Platte); and the Weeping Water Calendar Project (Weeping Water) in the category of best Fundraising Project;
- Special Event/Festival: Annual Lighted Holiday Parade (Beatrice)

JUST A FEW- COMMUNITY HIGHLIGHTS



The Quilted Truck- Falls City, NE



Opening of Veterans Memorial Pavilion and Amphitheater
Lexington, NE



Chicken Show- Wayne, NE

Pictured (from left to right) Frank Ordia, Melissa Gengler, Aly Timmerman, Luke Virgil



Beatrice Homestead Days- Beatrice, NE

MOVING FORWARD

ADDRESSING CONCERNS & SETTING EXPECTATIONS



OUR GOALS

GOAL ONE: CONVERSATION

Throughout the next year, we aim to have more active conversation throughout the Network. This includes the state program to the local programs, local programs to one another, national to local programs, and overall transparency as an organization.

GOAL TWO: FUNDING

At the state level, we strive to maintain secure funding sources that allow us to better serve our existing communities, while adding more communities to our network.

GOAL THREE: SUPPORT

Nebraska Main Street Network would like to provide more support to our communities. This includes face-to-face interactions, virtual support, and other technical assistance. Additionally, this includes transparency in the understanding of community benefits and expectations at both the local and state levels.