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DORCHESTER JOINS THE NEBRASKA MAIN STREET NETWORK

Lincoln, NE – The Nebraska Main Street Network is proud to announce that Dorchester has joined the Nebraska Main Street Network as a Rural Network Member.

"As an organization, Renew Dorchester is just getting started," said Deanna Bird, the group's treasurer and secretary.  "Our mission is to enhance the community's quality of life, primarily through growing Dorchester and its opportunities for the future. Our board determined that membership to Nebraska's Main Street Network would be tremendously helpful in this endeavor, especially as we look for ways to beautify Dorchester's main street and enhance the overall image of our community.  The expertise and experience of NMSN will help Renew Dorchester map its goals, involve more residents and meet our goals."

The success of the Main Street® approach in any size of community is based on its comprehensive nature. By integrating design, promotion, organization and economic vitality into a practical downtown management strategy, communities experience changes in their economic base, while reusing and enhancing existing historic commercial buildings.

The Nebraska Main Street Network partners with communities to help them understand the Main Street® approach and how to use it in their community. Connecting people to knowledge and resources, exchanging ideas and working together is how the Nebraska Main Street Network provides the guidance that communities need to remain vibrant places to live and work.

Dorchester joins Bassett as the only two communities in Nebraska participating at the Rural Network level with populations at or below 1,000. In total, there are currently 6 designated Nebraska Main Street communities and 11 communities at the Network and Rural Network levels.

 “We are excited to welcome Dorchester to the Main Street Network here in Nebraska.” said Elizabeth Chase, Executive Director of the Nebraska Main Street Network. “A community’s downtown business district is the heart of the community. We look forward to learning more about Dorchester and see how we can help them to mobilize their stakeholders to work on projects and activities that generate economic investment and bring vitality back to their downtown for the long-term.”

The Nebraska Main Street Network is a 501c3 non-profit organization and Main Street America™ Coordinating Program. As a Main Street America™ Coordinating Program, the Nebraska Main Street Network helps to lead a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,200 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities through preservation-based economic development.

For more information on the Nebraska Main Street Network visit [www.nebraskamainstreet.org](http://www.nebraskamainstreet.org).

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