

Nebraska Main Street Network Year in Review

1 July 2020
to
30 June 2021





Nebraska Main Street Network, “Making History from History”



What makes Nebraska's Main Street and Network communities successful? The hard work they put in to learning how to create a stronger sense of place while providing the resources businesses and entrepreneurs need to succeed. Communities look to the Nebraska Main Street Network to provide the opportunities for guidance and education that help them to help their downtowns.

We support & guide
communities in
revitalization and
downtown
management

Capacity Building

Specialized local training, educational webinars, Meetings on Main, curating and deploying information resources

Organizational Support

Visioning , market positioning & strategy development, work planning, downtown and organizational assessments, staff and board support

Design

Façade and other design assistance

Communication & Celebration

Social media promotion and information sharing, connecting local stories and people to print and television media, awards program

Connections

Networking and sharing of best practices, connecting with nationwide network of experts in the field, collaborating with partners

Projects & Programming Delivered

Training & Educational Programs

Strengthening Your Economic Vitality Program Post-Covid Webinar

Filling Vacancies and Building Stronger Partnerships Post-Covid

Good, Better, Best: How to Protect your Building While on the Road to Recovery from Covid-19

Upstairs Downtown Workshop in North Platte

Getting to Know SHPO Webinar Series

**173 webinar registrants*

Contractual Work

Plainview DTR (CDBG)

Façade Designs for Schuyler Community Development

Local Tech Assistance

DHHS Response & Recovery Grant

Burt County State Bank Building in Tekamah

Covid Recovery Action Plan for MainStreet of Fremont

Infill Development Training for Main Street Beatrice Design Committee

Visioning, Board Training, 501c3 App Assistance Weeping Water

Public Relations & Advocacy

Cass County Economic Development Presentation

Historic Tax Credit and Covid R&R Advocacy w/Nebraska Congressional Delegation

Main Street Inspiring Excellence Awards

UNMC Intern

Participating Communities

Designated Main Street Communities & Network/Rural Network Communities

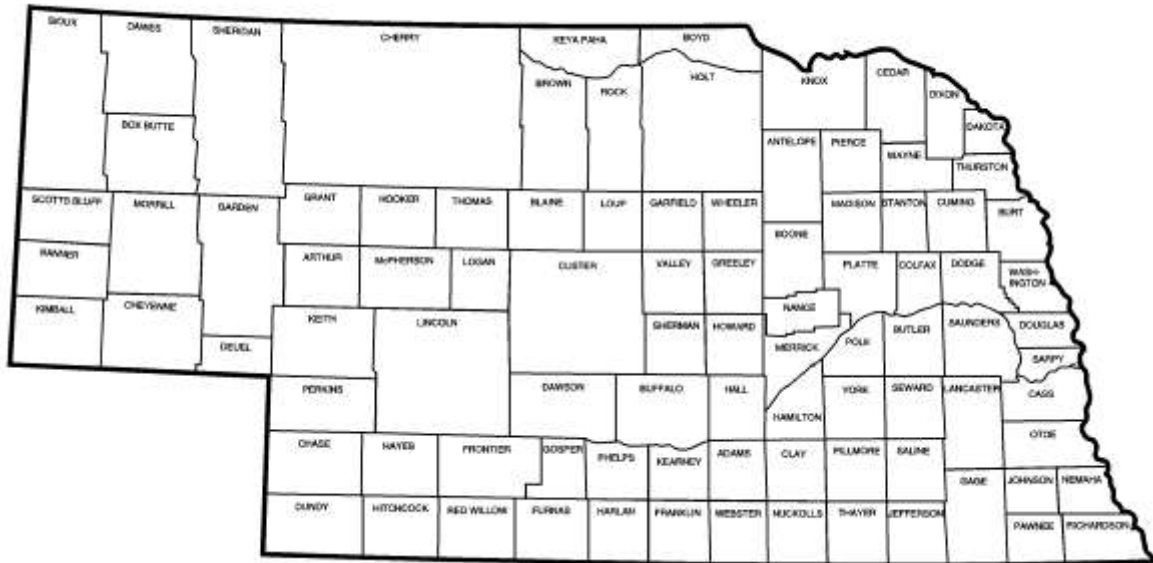
Designated Main Street Communities

Beatrice
Falls City
Fremont
Grand Island
Wayne

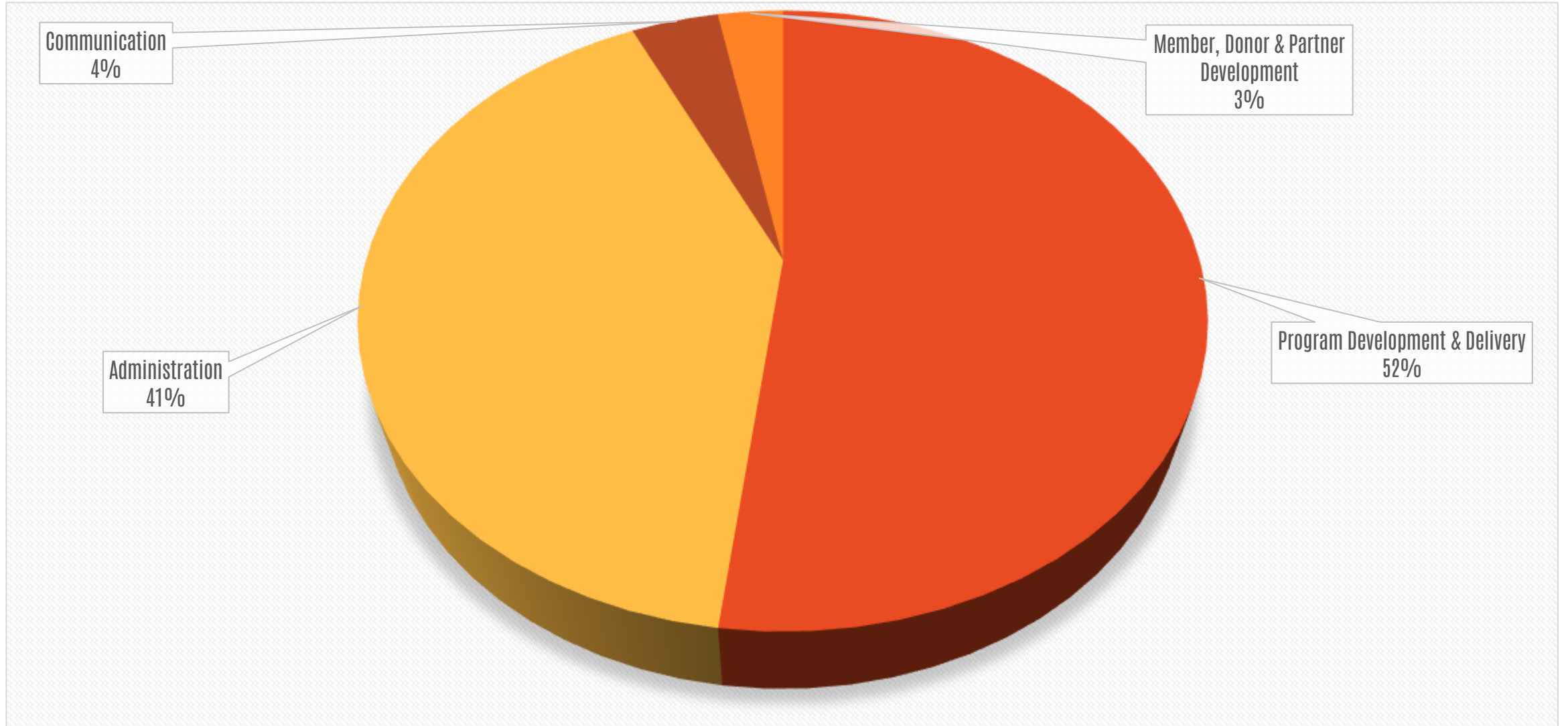
Network Member Communities

Atkinson
Bassett
Dorchester
Geneva
Grant
Hastings
Kearney
Lexington

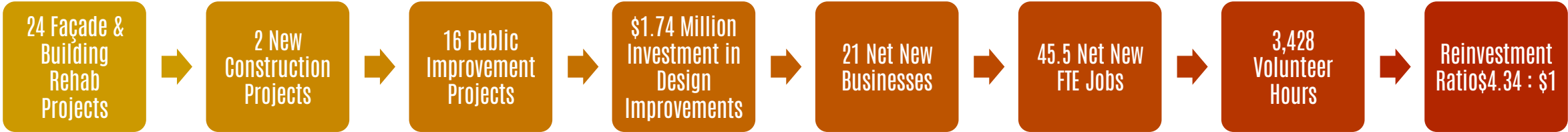
Minden
Neligh
North Platte
Papillion
Schuyler
Tekamah
Weeping Water
York



Where was our time spent?



Reinvestment Statistics FY 2020-2021





Organizational Strategic Plan

GOAL #1

Growth of Budget and Income

GOAL #2

Formation of Working Committees of the Board

GOAL #3

Messaging and Communication Strategy





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