

UPSTAIRS DOWNTOWN WORKSHOP

North Platte, Nebraska | May 10-11, 2021

Hosted by the City of North Platte Historic Preservation Commission and the Nebraska Main Street Network



About the Workshop

Mike Jackson and Dan Carmody created the name and developed the Upstairs Downtown™ upper story redevelopment program in 2005 for an Illinois Main Street Conference. Over the past 13 years, many communities across the nation have been inspired to redevelop their historic buildings one story at a time under Dan and Mike's tutelage. They have presented their Upstairs Downtown Workshops in sixteen states at a wide variety of local, state, and national gatherings.

This compelling program focuses on building community capacity to revitalize its underutilized assets and helps stakeholders work together to create more robust downtown by putting the market forces to work building greater resiliency and strengthening local economies.

Upstairs Downtown is designed for those Main Street stakeholders who are not full-time real estate developers that collectively seek to add value and build economic vibrancy by making smaller historic buildings more viable.

Workshop Location

Prairie Arts Center, 416 N. Jeffers Street, North Platte, NE

Workshop Schedule

Day 1	Registration + Meet & Greet	10:00 - 10:30 am
	Welcome and Introductions	10:30 - 10:45 am
	Introduction to Upstairs Downtown: One Story at a Time	10:45 - 11:15 am
	Creating a Market for Downtown Housing	11:15am - 12:15pm
	Lunch break	12:15 - 1:30 pm
	Architectural Assessment	1:30 - 2:30 pm
	Financial Feasibility	2:30 - 3:30 pm
	Case Studies	3:30 - 4:30 pm
	Questions, Answers, & Next Steps	4:30 - 5:00 pm
	Downtown walking tour	5:15 - 6:00 pm
	Networking dine around	6:00 - 8:00 pm
Day 2	Review Day 1 Lessons Learned and Key Takeaways	8:30 - 9:30 am
	Identifying Upper Floor Action Steps	9:30 - 11:30 am
	Final Q&A	11:30 am – NOON

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