



Supports LB563



## MAIN STREET'S MISSION

Inspired by the shared belief that people and communities are the lifeblood of our great state, the Nebraska Main Street Network is dedicated to helping communities create economically and socially vibrant downtown business districts. By supporting preservation of our heritage and treasured resources, we're making history from history!

## ECONOMIC IMPACT

For almost 30-years, Nebraska's Main Street communities have generated the following economic activity in their communities:

- 864** net new businesses
- 2,477** net new jobs
- \$172** million in public & private investment
- 2,109** facade & building rehabilitation projects
- 346** public improvement projects
- 95** new construction projects
- 345,404** volunteer hours

## QUICK FACTS

Founded: **1994**

Designated Main Street Communities:

**Main Street Beatrice**  
**Falls City Chamber & Main Street**  
**MainStreet of Fremont**  
**Railside BID (Grand Island)**  
**Main Street Wayne**

Network Member Communities:

<b>Cortland (Rural Network)</b>	<b>North Platte</b>
<b>Grant</b>	<b>Papillion</b>
<b>Hastings</b>	<b>Schuyler</b>
<b>Lexington</b>	<b>Tekamah</b>
<b>Minden</b>	<b>Weeping Water</b>
<b>Neligh</b>	<b>York</b>

## THE MAIN STREET APPROACH

The Nebraska Main Street Network empowers communities to implement the Main Street Approach®, a proven framework for community-driven, comprehensive revitalization. The Main Street Approach® achieves community transformation through four strategic points: **ORGANIZATION, DESIGN, PROMOTION, and ECONOMIC VITALITY.**

## 2023-2024 LEGISLATIVE REQUEST

### Sustainable State Funding (LB563)

The Nebraska Main Street Network is respectfully requesting an annual legislative appropriation in the amount of **\$250,000** to be added to the History Nebraska budget for FY 2023 and FY 2024 designated for the agency's capacity to assist Nebraska communities in growing and sustaining their downtown revitalization efforts using the Main Street Approach®

- **Local program start-up & ongoing technical support**
- **Design services**
- **Planning and strategy development**
- **Training workshops & webinars**
- **Assistance with historic preservation programs**
- **Annual on-site progress assessments**

LEARN MORE ABOUT MAIN STREET

**[nebraskamainstreet.org](https://nebraskamainstreet.org)**







*Railside BID, Grand Island*



*Mercantile Building, Beatrice  
Nebraska's First Indoor Entertainment District*



*1912 City Hall, Wayne*

Local Main Street programs in Nebraska are working day in day out to revitalize their communities and have been able to do so thanks to the leadership, support and technical expertise provided to them by the Nebraska Main Street Network and partners. Since 1994, Nebraska's statewide Main Street program has guided communities through the downtown revitalization process while building their capacity and resourcefulness to tackle individual local challenges. These Main Street programs have helped drive business and people back to downtown, created jobs, created housing, and have built an atmosphere of economic vibrancy with a sense of place. These projects are just a snapshot of the many Main Street success stories from across the state that have taken place since 1994.



*Revitalization Association  
of Weeping Water (RAWW)*



*Canteen District, North Platte*



*Historic Burt County  
Bank Loft, Tekamah*



*National Register Historic  
District, Falls City*



*505 Lofts, Fremont*